

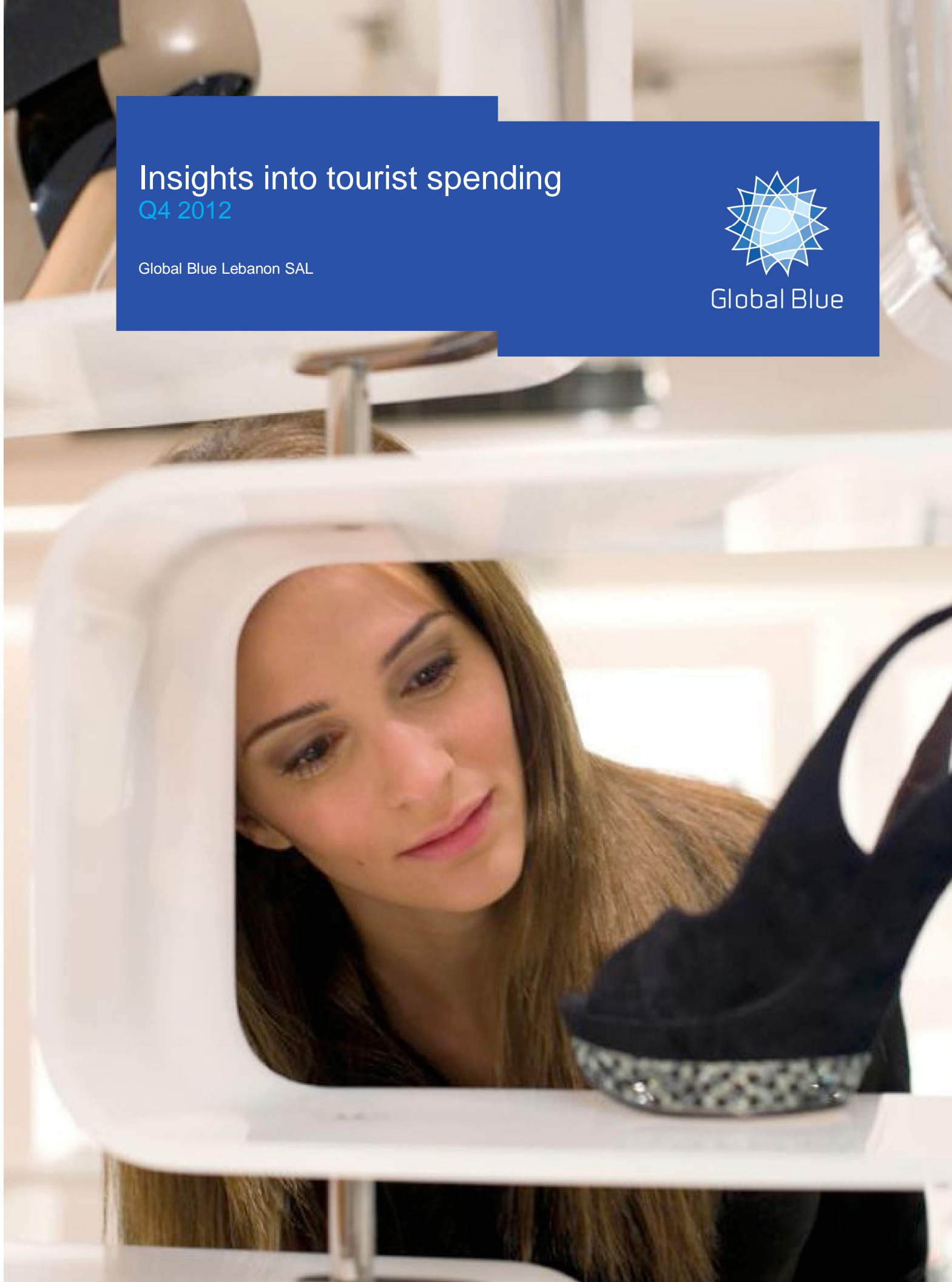
# Insights into tourist spending

Q4 2012

Global Blue Lebanon SAL



Global Blue





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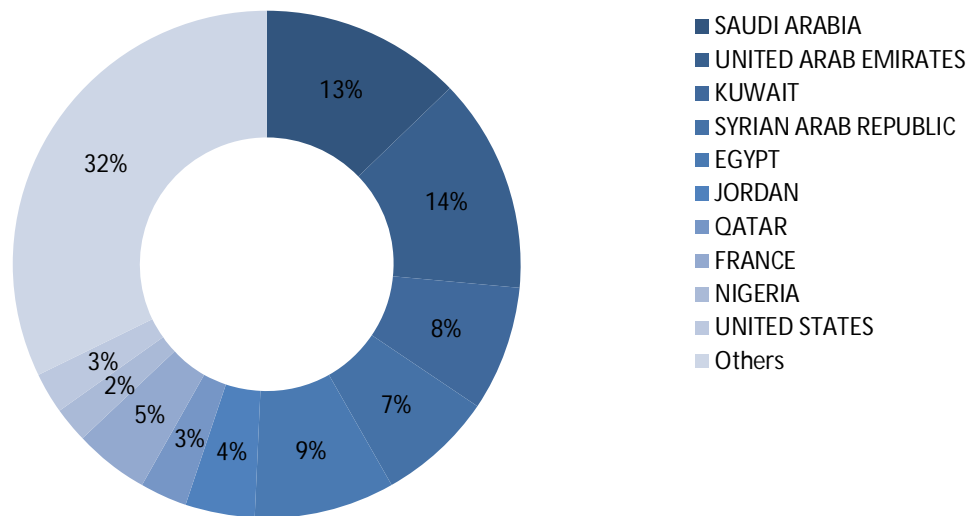
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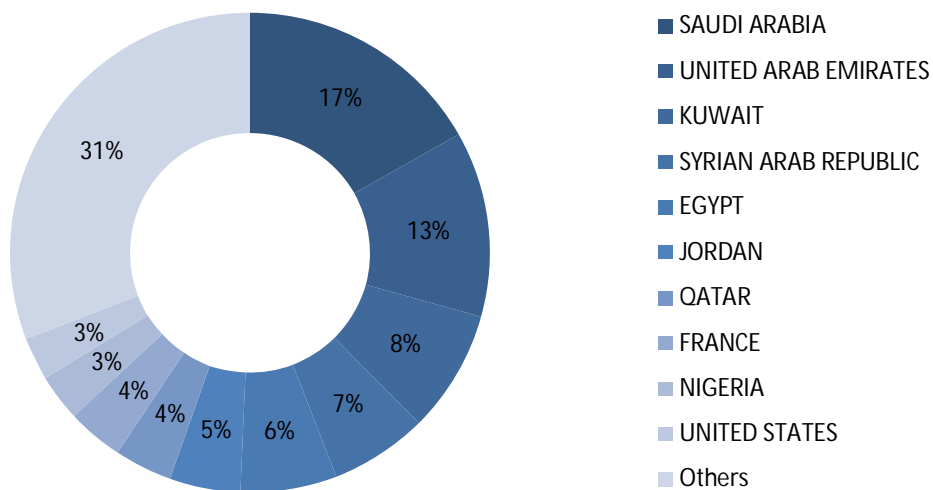
## Country of residence insight

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### A. Spending distribution by country of residence – Q4 2012

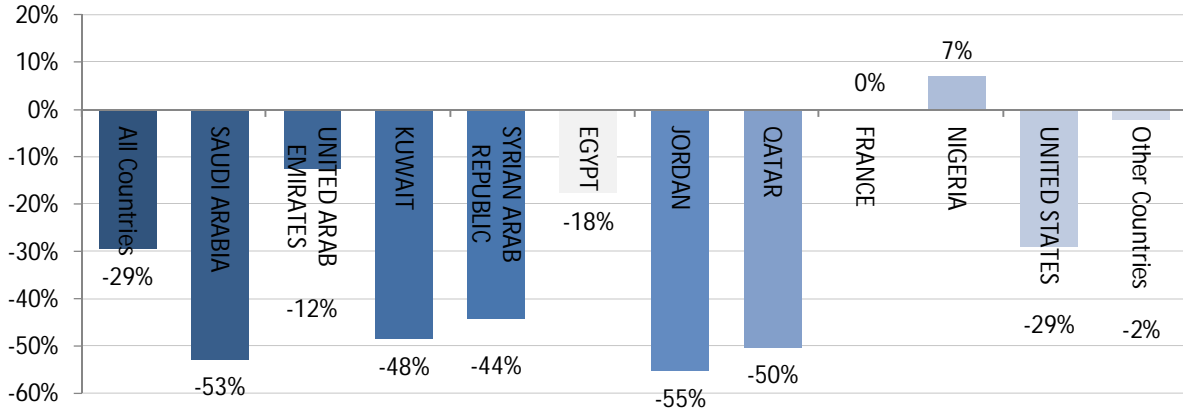


### B. Spending distribution by country of residence – YTD 2012

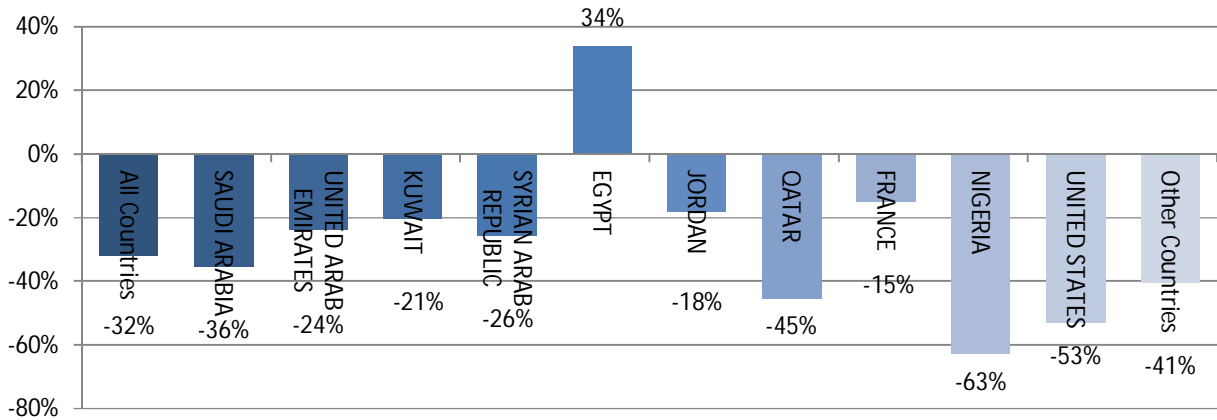




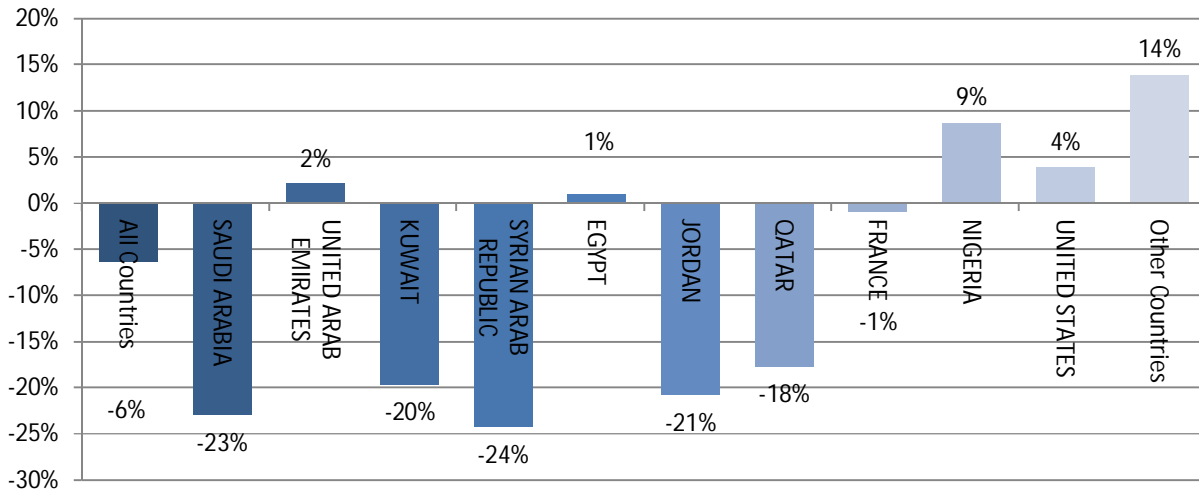
C. Spending evolution – Q4 2012 vs. Q4 2011



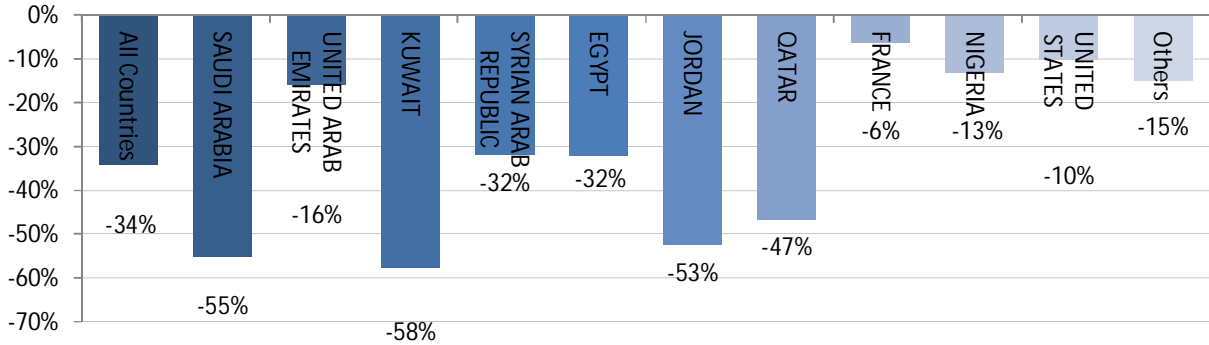
D. Spending evolution – Q4 2012 vs. Q3 2012



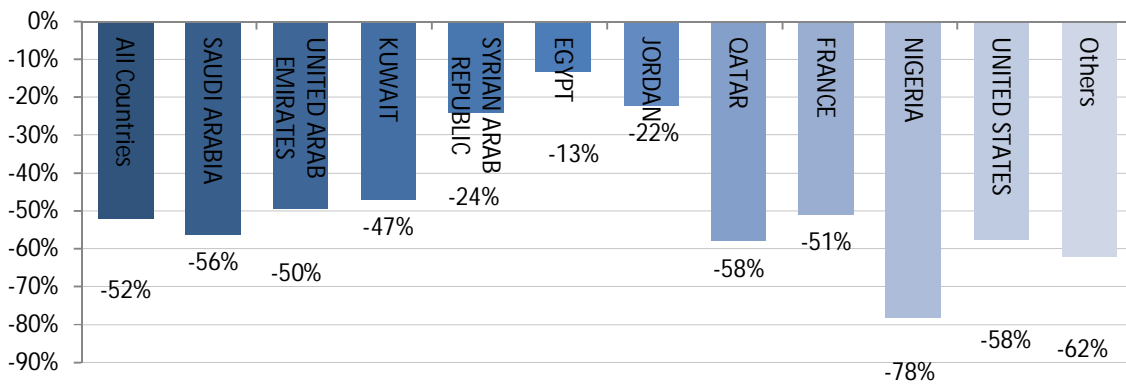
E. Spending evolution – YTD vs. PYTD



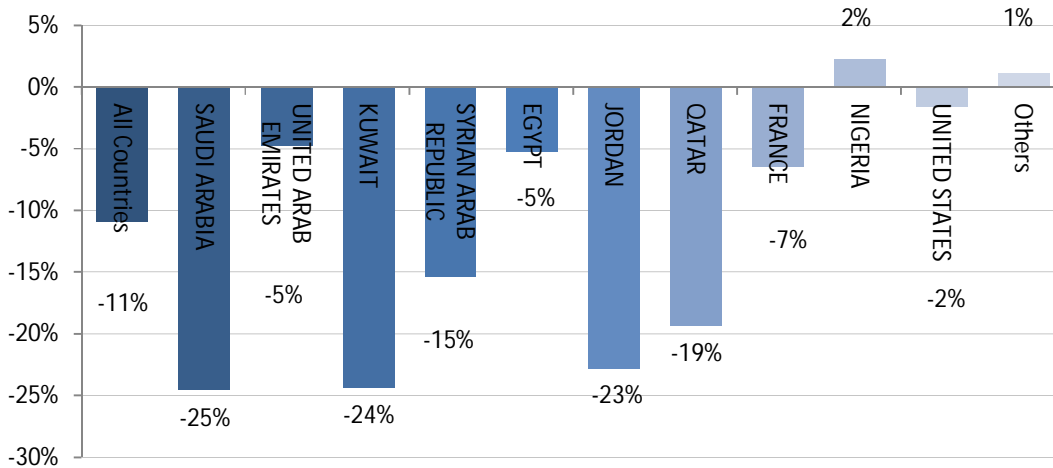
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011



G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012

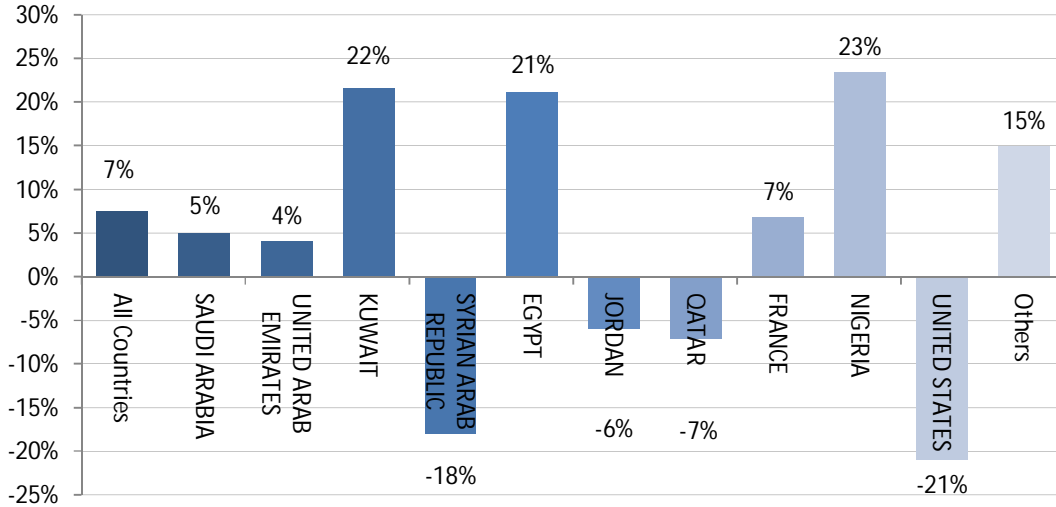


H. Number of refund transactions evolution – YTD vs. PYTD

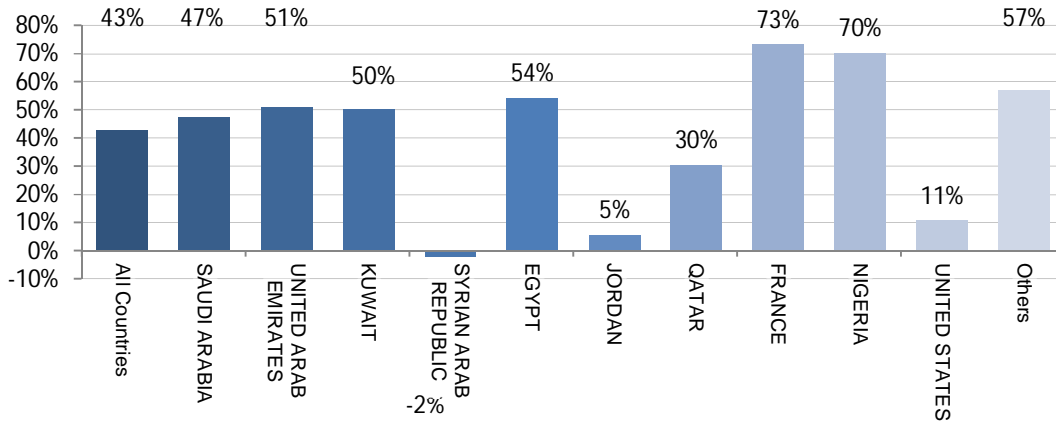




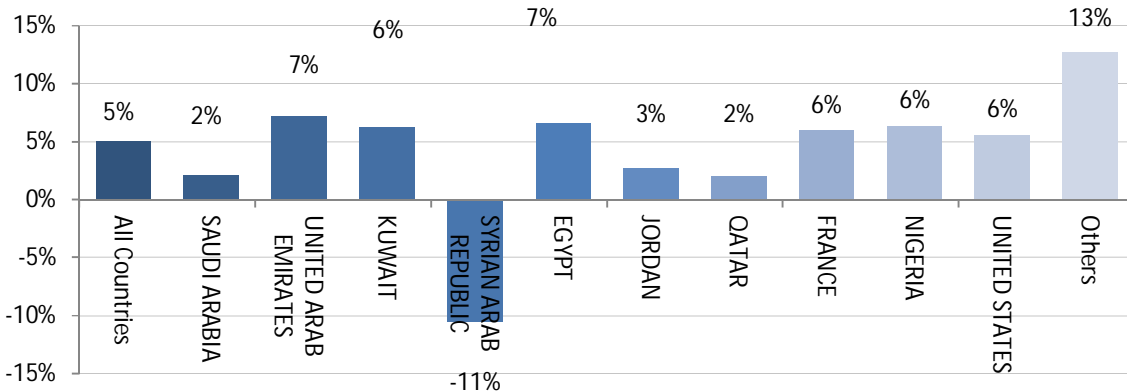
I. Average spending evolution – Q4 2012 vs. Q4 2011



J. Average spending evolution – Q4 2012 vs. Q3 2012



K. Average spending evolution – YTD vs. PYTD

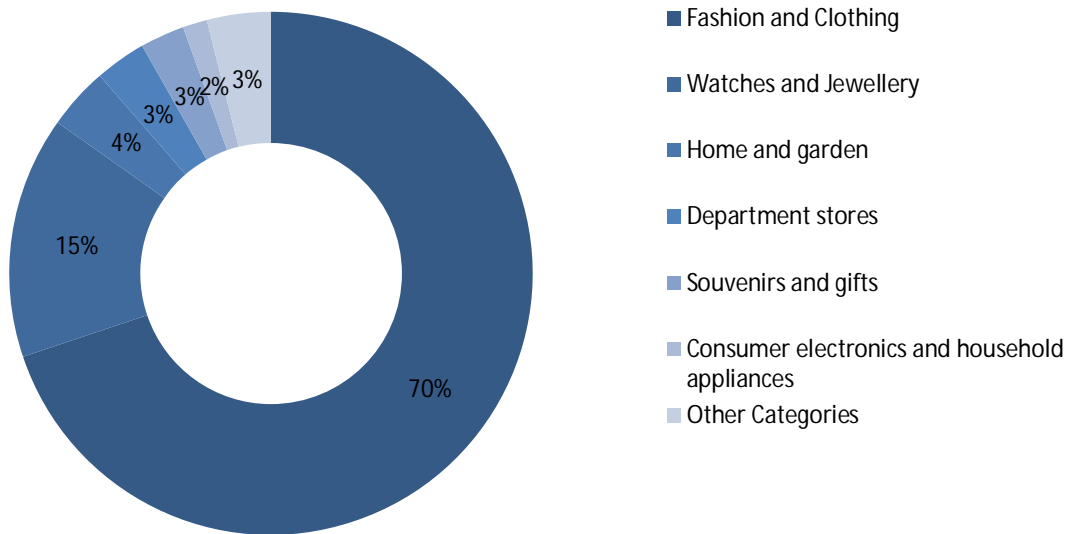




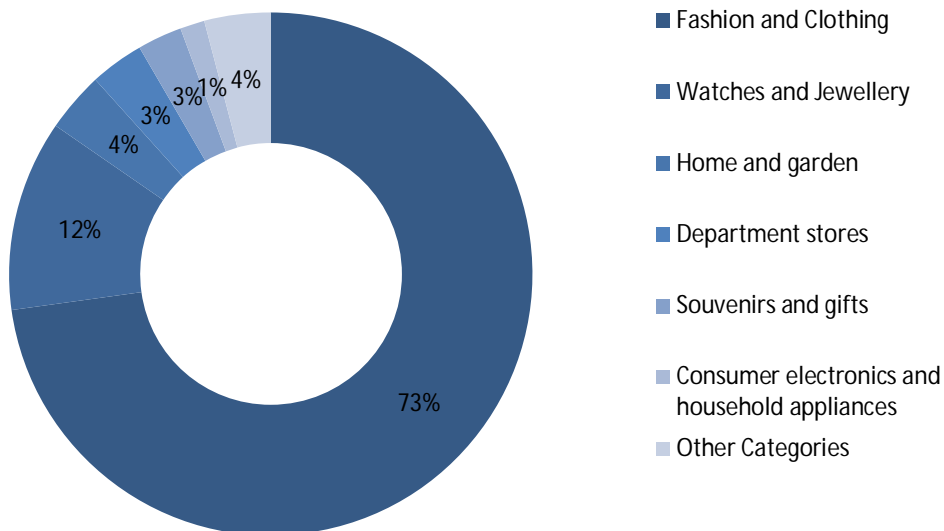
## Category insight

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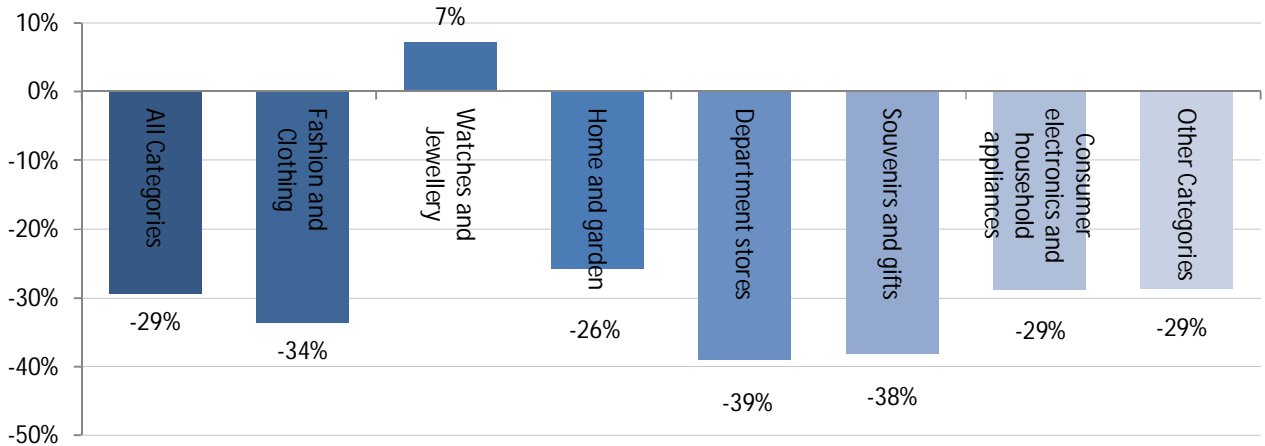
### A. Spending distribution by category – Q4. 2012



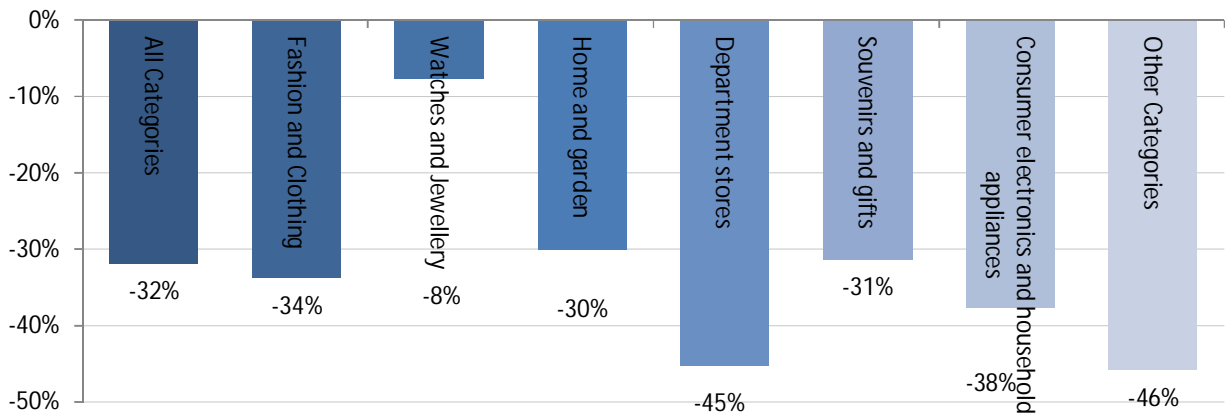
### B. Spending distribution by category – YTD 2012



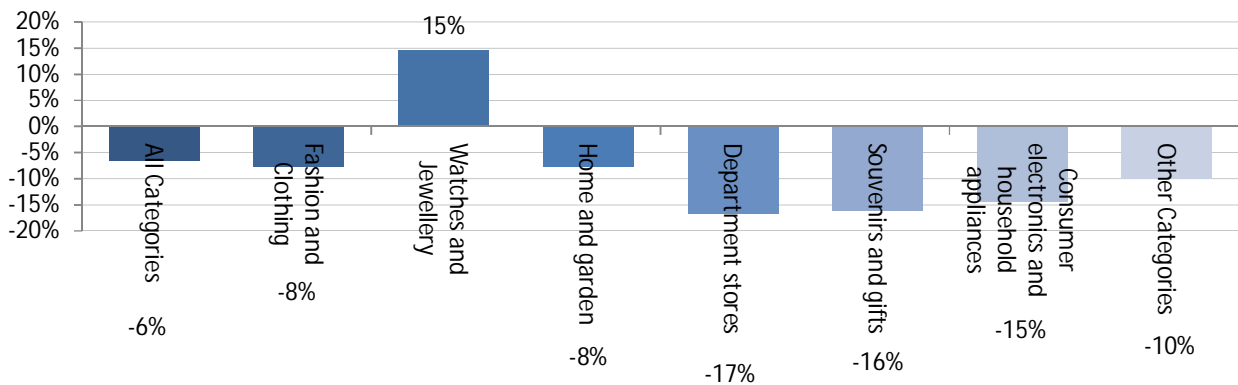
C. Spending evolution – Q4 2012 vs. Q4 2011



D. Spending evolution – Q4 2012 vs. Q3 2012



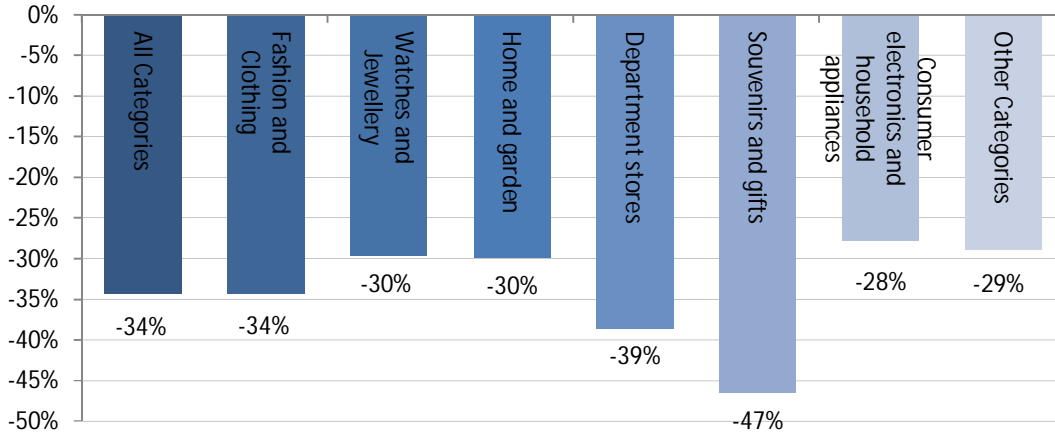
E. Spending evolution – YTD vs. PYTD



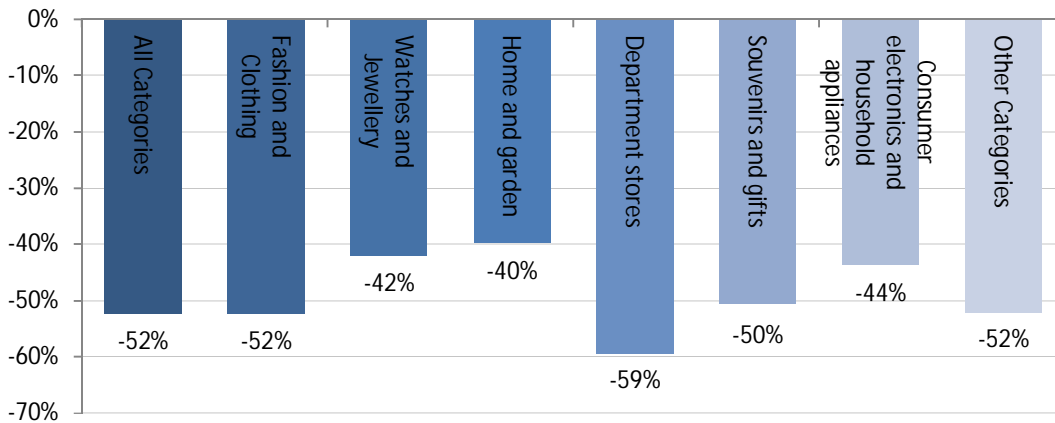




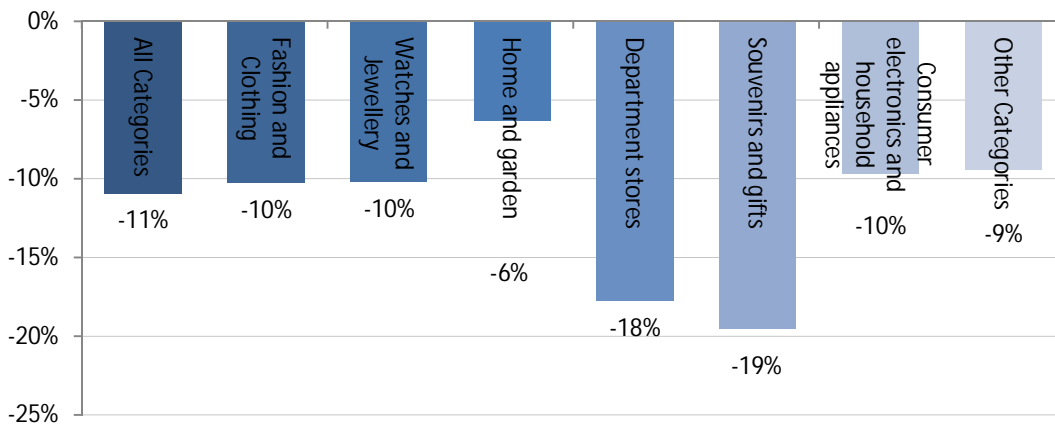
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011



G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012

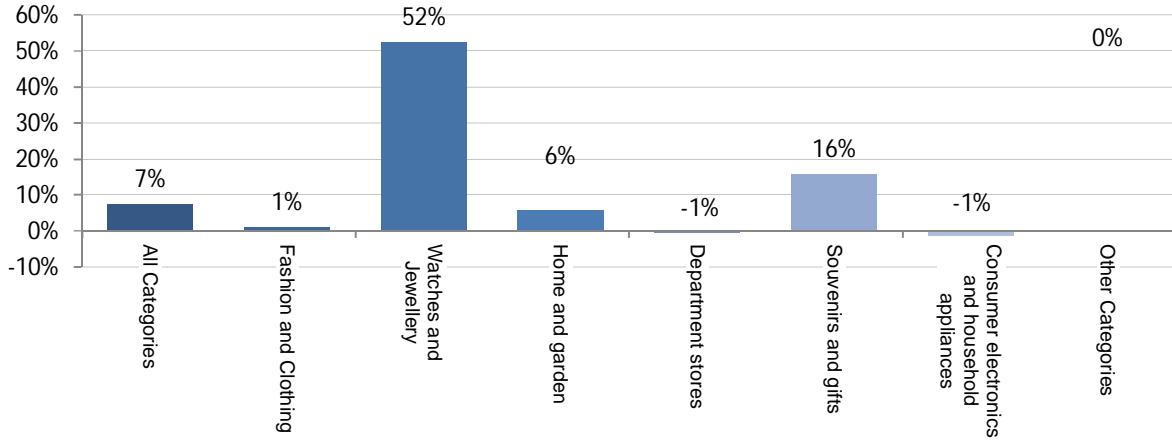


H. Number of refund transactions evolution – YTD vs. PYTD

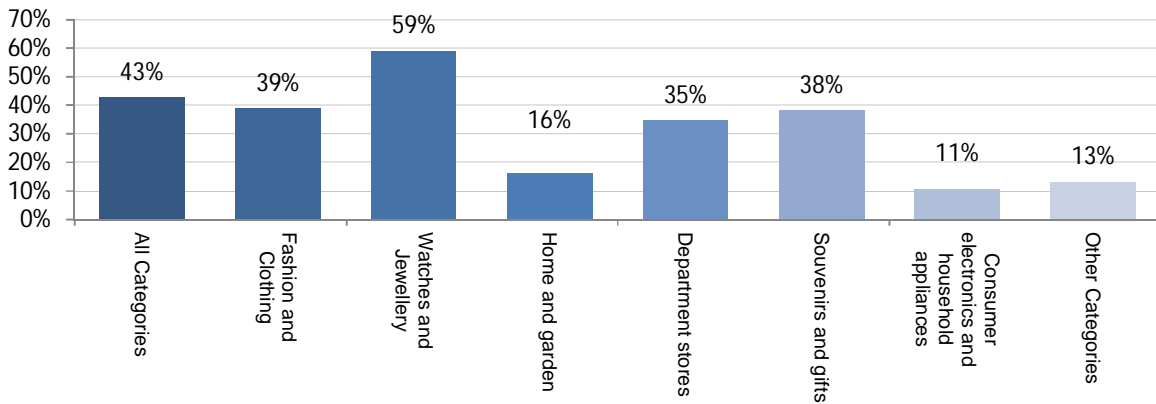




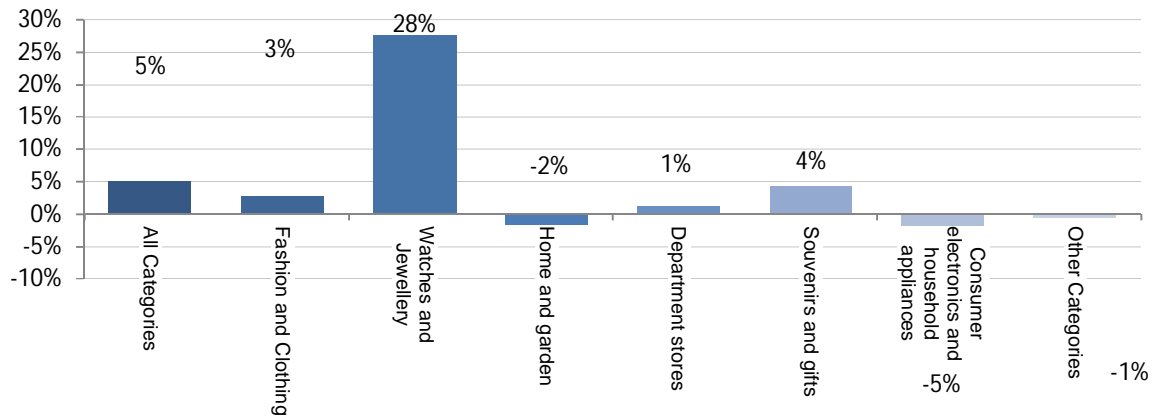
I. Average spending evolution – Q4 2012 vs. Q4 2011



J. Average spending evolution Q4 2012 - vs. Q3 2012



K. Average spending evolution YTD - vs. PYTD

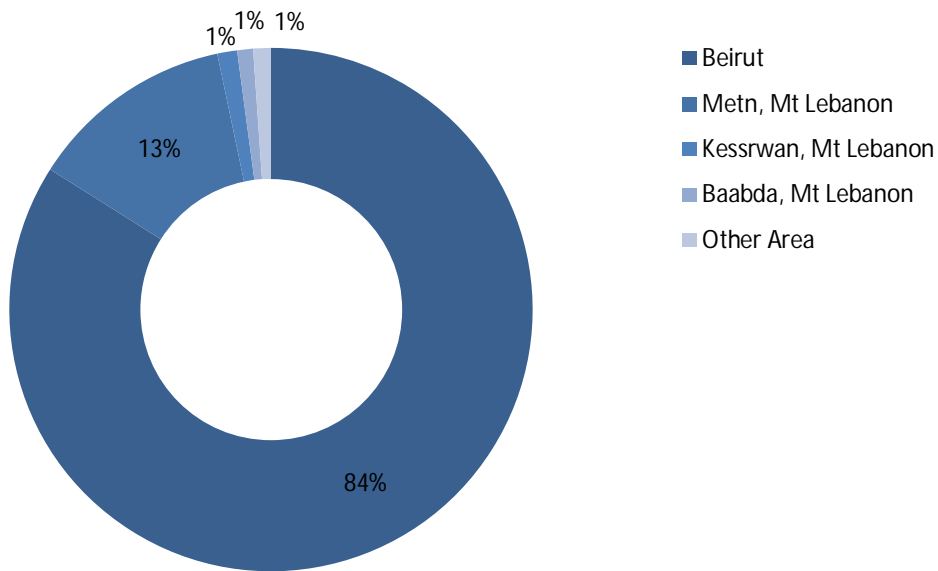




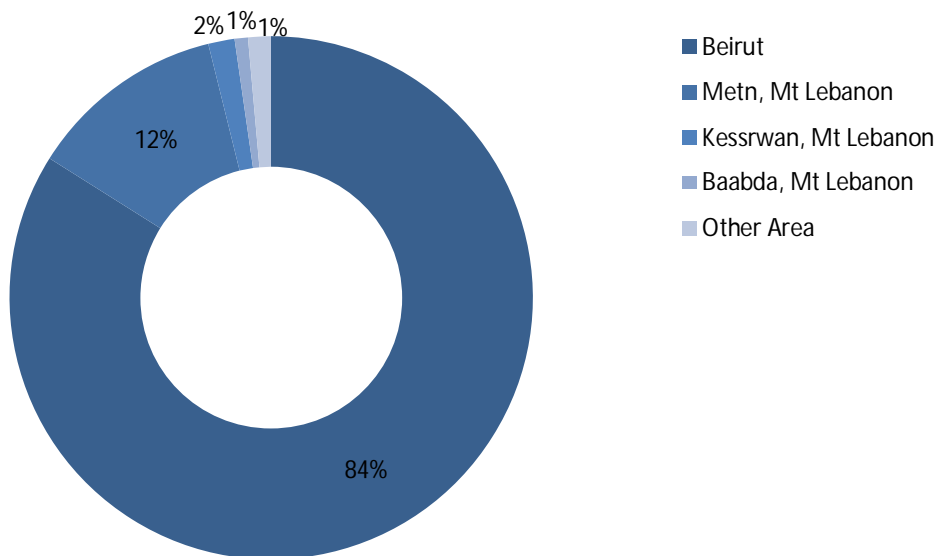
## Area insight

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### A. Spending distribution by area – Q4 2012

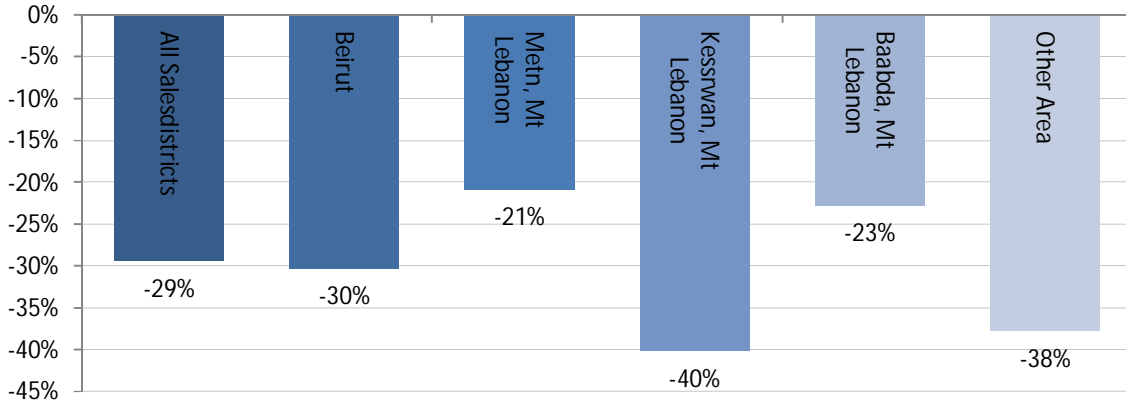


### B. Spending distribution by area – YTD 2012

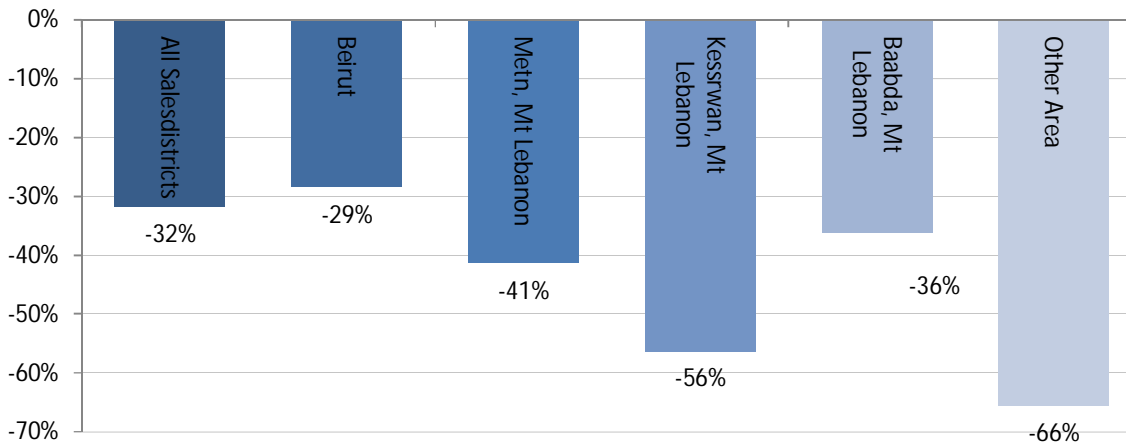




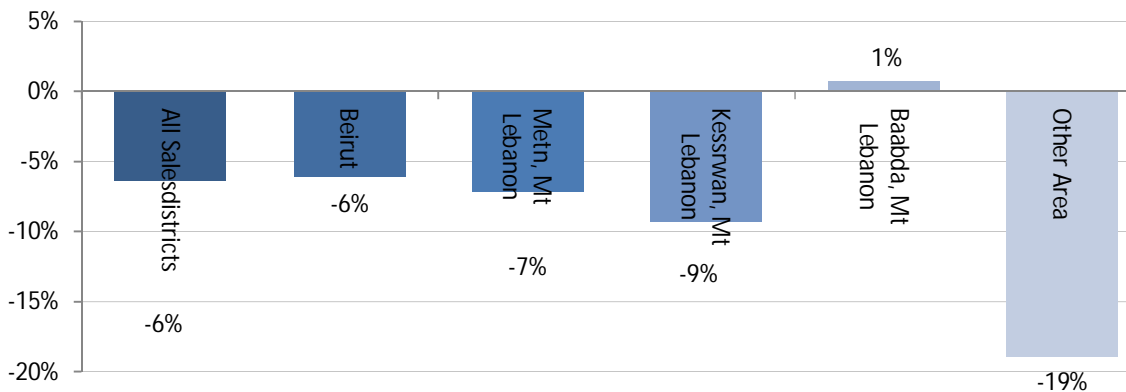
C. Spending evolution – Q4 2012 vs. Q4 2011



D. Spending evolution – Q4 2012 vs. Q3 2012

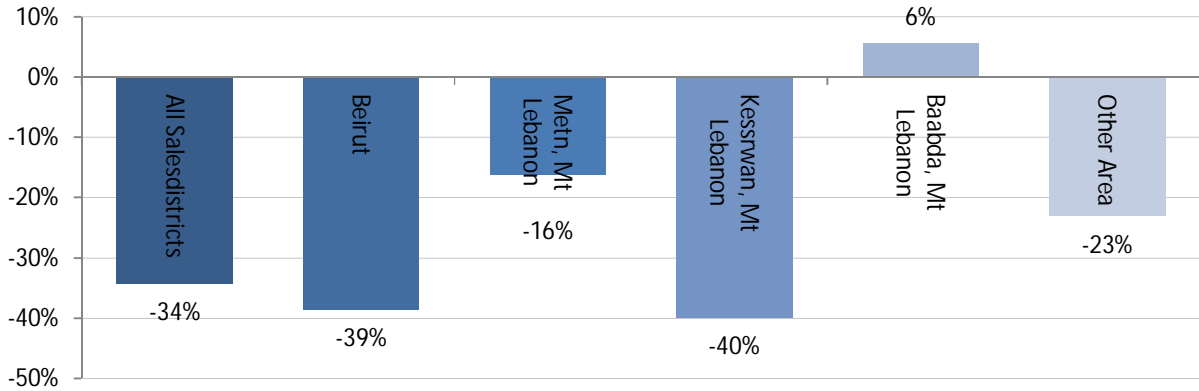


E. Spending evolution – YTD vs. PYTD

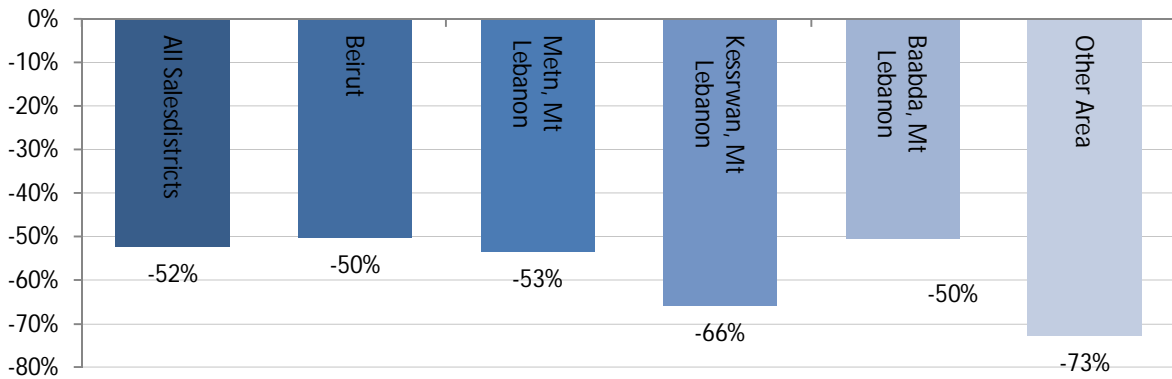




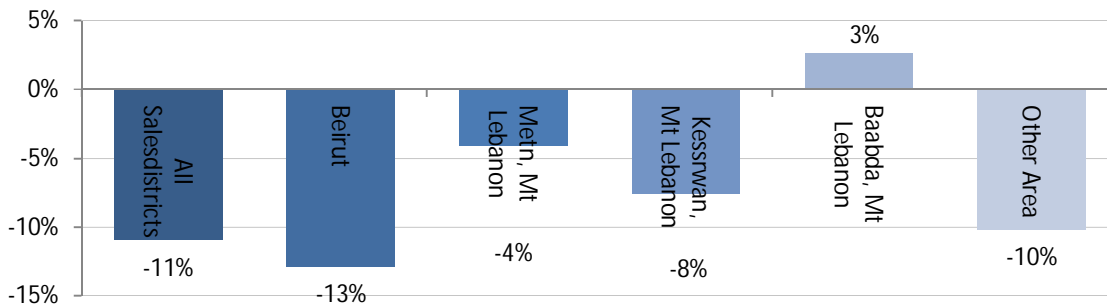
F. Number of refund transactions evolution – Q4 2012 vs. Q4 2011



G. Number of refund transactions evolution – Q4 2012 vs. Q3 2012

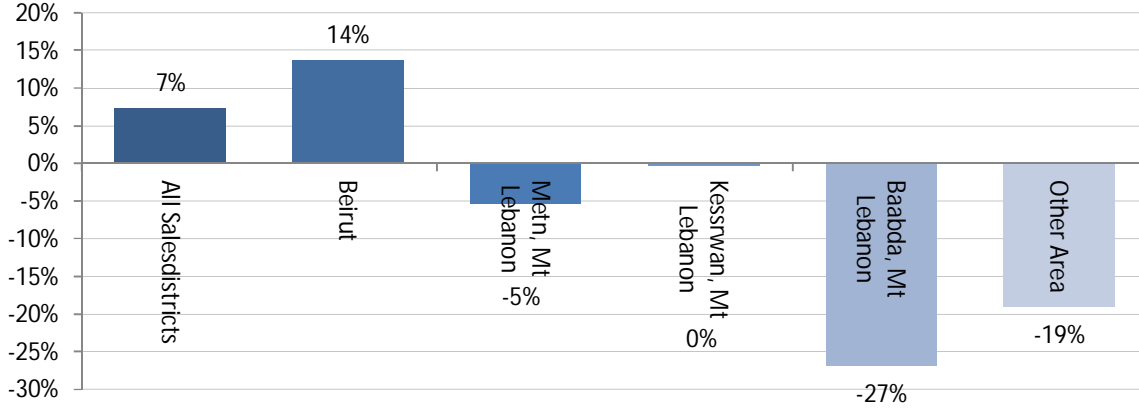


H. Number of refund transactions evolution – YTD vs. PYTD

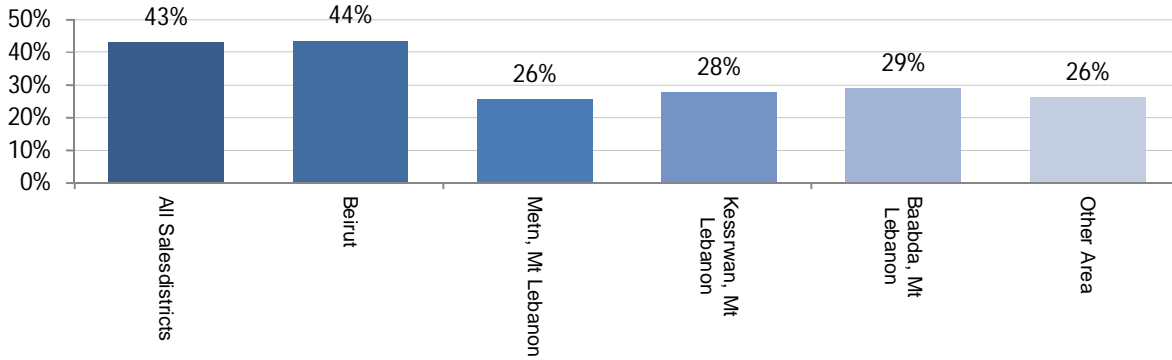




I. Average spending evolution – Q4 2012 vs. Q4 2011



J. Average spending evolution – Q4 2012 vs. Q3 2012



K. Average spending evolution – YTD vs. PYTD

